



Session One

Building Nonprofit Capacity in a Changing Economy

Fundraising

What can nonprofits do to strengthen capacity in tough economic times? How are organizations addressing decreased funding from grants, contributions, and investments -- along with an even greater need for programs and services? Does your organization have products, services, consulting expertise, or facilities that may be of value to others?

Perhaps it is time to explore earning income as a means of diversifying and stabilizing your organization's revenue, while maintaining your mission and values with revenue-generating ventures.

Larry Clark is passionate about social change. Inspired by the work of his own organization as a successful social enterprise, Larry led the team that founded MissionWise, the division of C.H.E.F. that helps nonprofits become stronger and more sustainable in their efforts to eliminate health inequities. Larry is nationally recognized as a cutting-edge thinker and innovative leader and is a distinguished speaker on social enterprise and entrepreneurial thinking in the nonprofit sector.