



Session Three

## **Cash Flow Management for Nonprofits: the Balance is Critical**

Finance

In exploring cash flow management for nonprofits, this workshop will help identify three tools for cash flow forecasting and ways to engage development staff and board members in a constructive dialogue to insure that the critical balance in your organization is steady.

**Kathe Shaw-Bassett** has spent the last 20 years working in the fields of marketing and training for corporations and nonprofit organizations. Kathe has served on numerous boards for educational, social services and environmental organizations. She has also coached over 65 nonprofits throughout the U.S. and Western Canada in sustainable, mission-driven fundraising strategies, primarily targeted at increasing individual donors. Currently, Kathe is the VP of the Nonprofit Services Group at Pacific Continental Bank and has helped create an innovative program of products and services tailored to needs of nonprofits. Pacific Continental Bank serves over 700 nonprofits throughout the Pacific Northwest. Over the past 10 years as a banker, Kathe has been driven by her desire to help nonprofits achieve sustainability in both mission and money. Her commitment is to empower nonprofits to successfully manage their cash flow through savvy financial leadership and strong donor stewardship programs.