

Social Entrepreneurship Worksheet: Entrepreneurial strengths inquiry

Instructions: Complete your own responses to the questions in writing. Then, interview at least one other person affiliated with the organization (colleague, board member, client, etc.) using the same questions and record the responses in writing.

The mission of the organization (and project, if applicable) is:

1. Describe a time when you felt the organization's mission was being particularly well served, perhaps a time when you took special pride in being part of the organization.
2. What/who contributed to this impact on the mission?
3. Describe a time when you observed encouragement and support in pursuing new opportunities in the organization?
4. What were the opportunities and where did the support and encouragement come from?
5. Describe a time when you saw a commitment to continuous innovation, adaptation and learning in your organization.
6. What were the characteristics of the learning, and what evidence did you see of the commitment?
7. Describe a time when you felt the organization was acting boldly without being limited to resources currently on hand.
8. What motivated the action?
9. Provide an example of some heightened sense of accountability to the people being served and general outcomes.
10. What were the accountabilities? How were outcomes measured? What made you feel like the accountability or outcomes were heightened?