



Session Three

What's it Worth? Measuring the Impact of Your Volunteers

Board & Volunteers

“Volunteers are our most valuable asset.” We’ve all heard it. We’ve all said it. But what are they really worth? Can we justify the investment of time and resources required? In this workshop we’ll explore the value volunteers bring to your nonprofit and how to measure their real worth.

Rick Lynch is the co-author of the book *Volunteer Management*, the best selling book in its field in the US, China and the Ukraine. As a trainer, author, and coach, he helps managers create productive workplaces for both paid and unpaid staff. He has done volunteer management workshops in the US, Canada, Australia, Britain, Ireland, Russia, and Singapore.

Nikki Russell is currently the Volunteer Initiatives and Training Manager for United Way of King County’s Volunteer Center. She has developed workshops and trainings for local conferences and tailored trainings in volunteer program management to meet the needs of local nonprofit organizations. Nikki serves on the Board of the Volunteer Administrator’s Network (VAN) Northwest. Her non-profit background includes 12 years of experience in program planning and volunteer program management.