



Session Two

## **Mission and Business: Building a Model to Last**

Executive Leadership

How are nonprofits navigating this unprecedented economic environment? Designed for NPO leaders feeling challenged and uncertain about ever returning to “business as usual,” this workshop explores where the sector is heading; holistic and values-based strategies for creating a lasting business model; steps NPO’s are taking today to strengthen long-term viability; decision-making approaches for attaining BOTH financial and mission integrity; and how a leader starts to build a “culture of sustainability.”

**Eric Stevens**, consults and coach’s nonprofit leaders and boards seeking to strengthen their missions, grow their organizations strategically, ensure sustainability, and develop their boards. Prior to starting his own consulting practice, Eric spent 25 years leading, growing and transforming NPO’s in Minnesota as their Executive Director/CEO. His consulting today focuses on strategic and business planning, board development and executive coaching, and he partners often with The Collins Group on projects.